

# TEDxDeerPark

## ADAM RAUCH



Adam Rauch is a Long Island native and graduate of Binghamton University. After eight years handling marketing for companies in the sports and entertainment industry, Adam launched One Line Agency, a full-service corporate hospitality and experiential marketing company. Adam's motto for approaching business is "difficult takes a day, impossible takes a week", coined by Jay-Z. Essentially, those who put their heads down and just get to work will achieve great things if they stick to it and never give up.

With this intense work ethic, Adam and his company has coordinated corporate experiences at nearly every marquee sports and entertainment event around the world including the Super Bowl, The Masters, Kentucky Derby, Daytona 500, Eurovision Song Contest, Rugby World Cup, French Open, UEFA Euro and many more.

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## MARCH 7, 2020

Van Nostrand Theater  
Suffolk Community College  
Grant Campus  
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